



# SALES DEPLOYMENT FY 2022

**Mario Bass, Chief Sales Officer**

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**Tyler Orwig, Senior Director of Destination Sales**

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**Alysia Roden, Director of Sales**

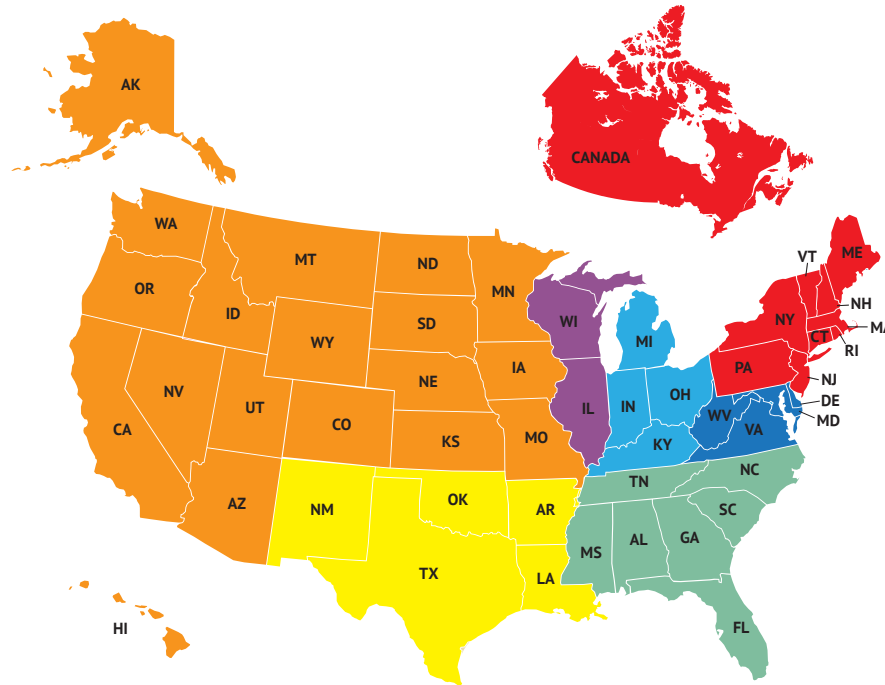
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**Lance Wheeler, Director of Corporate Business Development**

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**Maggie Menozzi, Director of Market Strategy**

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## Vertical Assignments

**Tyler Orwig, Senior Director of Destination Sales**

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Vertical Markets: Commercial/For-Profit Trade Shows

**Sean Massay, Senior Sales Manager**

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Vertical Markets: Sports and Military

**Néstor Núñez, Senior Sales Manager**

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Vertical Markets: Diversity/Cultural & Conference/Direct

**Summer Davey, Director of Mid-Atlantic Sales**

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Vertical Market: IMN Solutions

**Lance Wheeler, Director of Corporate Business Development**

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Vertical Markets: Business Development

**Troy Love, Senior Sales Manager**

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Vertical Markets: Maritz Global Events (Experient)

**Cindy Schuster, Senior Sales Manager**

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Vertical Market: SmithBucklin

## Sales Territories

**Troy Love, Senior Sales Manager**

(1001+ On Peak & Above)

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**Open position, National Sales Manager**

(≤250 On Peak)

Number / Email

**Cindy Schuster, Senior Sales Manager**

(251 On Peak & Above)

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**Summer Davey, Director of Mid-Atlantic Sales**

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**Andrea Harrington, Senior Sales Manager**

(251-1,000 on Peak – Mid-Atlantic, 251+ on Peak – Southeast)

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**Néstor Núñez, Senior Sales Manager**

(251+ On Peak)

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**Ashley Williams, National Sales Manager**

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**Alysia Roden, Director of Sales**

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**Colleen Buchanan, National Sales Manager**

(251-1000 On Peak)

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**Jenna Hawkins, National Sales Manager**

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## Destination Sales Manager

**Erin Sheehy Cambell, Senior Destination Sales Manager**

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